



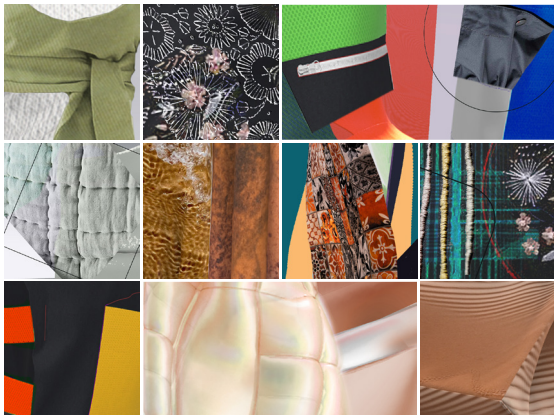
# Fashion Mood

SS23

by Istituto Modartech

Directly from Fashion fairs a fresh perspective on trends and new styles.

Istituto Modartech presents its own interpretation of the main trends which stood out at the most important Fashion fairs in the world, including digital events. By adopting 3D design technique, Fashion Mood SS23 focuses on men- women- genderless apparel, footwear and accessories.



# TAILORING

*Cobalt blues  
deep indigo tones*

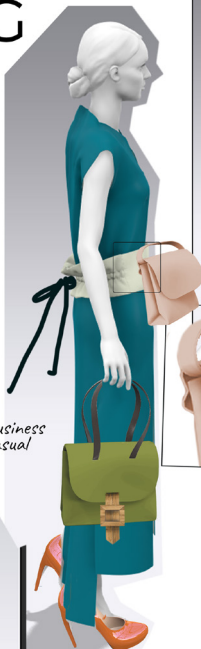
*Versatile  
look*

*Jersey  
tailoring*

*Organic  
cotton*

*Business  
casual*

*Natural  
fibres*



# CRAFTED

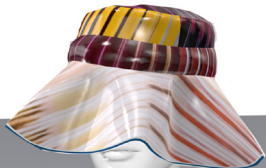
*Artisanal  
trims*

*Patchwork*

*Crochet*



*Maxi  
floreale*



*Organic materials*



# ACTIVE

*Contemporary  
combination*

*Modular*



*Genderless*



*Layers*



*Primary  
combination*

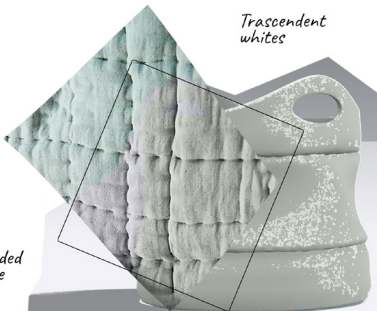


# EVANE(SOUL)

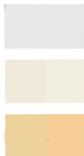
*Transcendent  
whites*



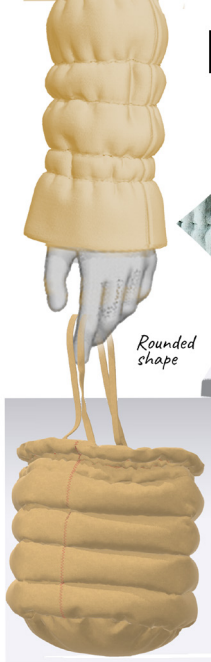
*Rounded  
shape*



*Earthy  
tones*

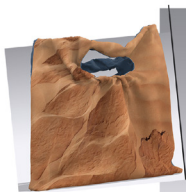


*Gentle iridescent*



# WARM ESSENCE

*Natural  
fibres*



*Sand  
texture*

*Earthy  
tones*



*Desert  
effects*



# TAILORING

*Hemp and  
raffia*



*Scarf*

*Business  
casual*

*Versatile  
look*



*Natural  
materials*

*Jersey tailoring*

*Natural  
fibres*



# CRAFTED

*Crochet*

*Patchwork*

*Artisanal  
trims*

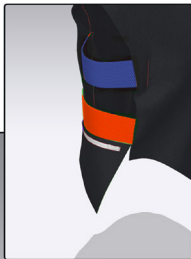
*Maxi  
floreale*

*Organic  
materials*



# ACTIVE

*Contemporary  
combination*



*Genderless*

*Layers*



*Modular*

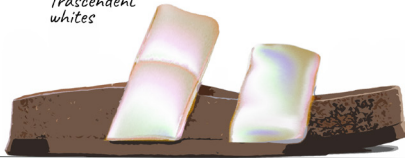
*Primary  
combination*



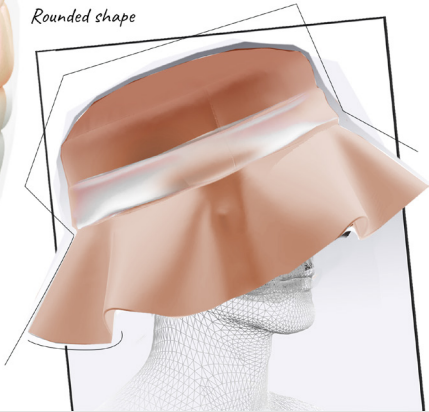
# EVANE(SOUL)

*Gentle  
iridescent*

*Trascendent  
whites*



*Rounded shape*



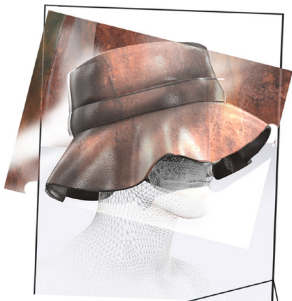
# WARM ESSENCE

*Sand  
texture*

*Natural  
fibres*

*Earthy  
tones*

*Desert  
effects*



# ISTITUTO MODARTECH

Istituto Modartech is a higher academic training centre in the Fashion and Communication fields authorized by the Italian Ministry of Education, University and Research – MIUR to issue academic degrees in Higher Education in Art, Music and Dance sectors – AFAM. In addition, the training offer previews courses legally recognized at European level (EQF standard), with a wide educational offer, as a response to specific needs, aptitudes and goals.

Creativity and talent are guided in an artistic and cultural context which permits to move around in contemporaneity acquiring at the same time specialised and strategic skills. A complete training and a laboratorial approach which has its strength in the teaching staff coming from the academic and world of work, in a continuous dialogue with the professional world and a constant comparison with the industry world, its planning, times and methods.

The values of our teaching methods are based on craftsmanship, technique, technology and sustainable innovation. Where the vision becomes a project, an itinerary of experience, comparison and creative dialogue with the world of work, adopting multidisciplinary work projects and last generation technologies. In a unique territory, in Tuscany, in a context of innovation, culture and design where highly specialized districts are concentrated, Istituto Modartech collaborates with a network of selected partners, extending from Pontedera, today at the center of an industry 4.0 district, through the districts of leather, textiles, clothing and leather goods.

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## Fashion Mood SS23 by Istituto Modartech

Project Team Istituto Modartech

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**Sara Profeti** | Graphic designer

**Ruben Maritan** | Web designer

**Daria Locchi** | Project coordinator

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